Using the Funnel
Backwards Planning Project Guide

 Criteria for a high-quality project: Write 3-5 qualities below:

★ EXAMPLE: Student work is exhibited to the teachers, classmates and members of the community in an organized, formal setting.

★ ____________________________________________________________________________________

★ ____________________________________________________________________________________

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★ ____________________________________________________________________________________

 ONE PLACE TO START: Start with the students in mind...

What is the authentic, enduring understanding you want students to retain?

What skills do you want students to practice during the time you have them?

What are your students mostly interested in or still need to practice?
What learning targets do you want your student to meet during this project? (This may include social/emotional learning)

What PRODUCT or PRODUCTS do you want your student to create during this project?

How do you envision your Exhibition of Work to an authentic audience in an organized formal setting?
THE FUNNEL: Let’s plan it out!

**Step One:** Brainstorm your product, learning targets, and exhibition goals

**Step Two:** Calendar out your Project: Choose a chunk of time in which the student will complete this project. Create the funnel according to the amount of weeks.

**Step Three:** Start with envisioning your exhibition...Who is there? How is the student showing his or her work? Articulate your exhibition vision. Write it on the top of the funnel. Ask yourself...What do you want students to do at your exhibition? What do you want the audience to do at your exhibition?

**Step Four:** Think about what you want this student’s final product to look like. Group or individual?

**Step Five:** Start to lay out the funnel day-by-day by working backwards.

**Step Six:** Plan a week-to-week guide and check-in on your project with your team every week.