Exhibition Brainstorm

Group #__________________

<table>
<thead>
<tr>
<th>Job Title</th>
<th>Names:</th>
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<tbody>
<tr>
<td>Lead Designer</td>
<td>_____________________________</td>
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<tr>
<td>Art and Animation</td>
<td>_____________________________</td>
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<tr>
<td>Audio and Quality</td>
<td>_____________________________</td>
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<td>Manager and Producer</td>
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Manager each class you must make sure the daily task form is filled out as part of your grade.

**Group Daily Task, today we must:**

- Decide on a project as a group.
- Decide on an overall theme
- Choose an audience age group (Elementary, Middle, High, or Adults)
- Choose logos fact(s):
- Action plan for the public. What are you trying to convince the public to do to reduce the impact on our Earth?
  1. We want the public to_______________________________________
  2. What activity will they do? (age appropriate for your audience) __________________________
  3. What can they take with them as a reminder? It can’t be a business card or flier. It must be unique, memorable, and directly connected to your theme. For example if it’s an ocean theme you could fold origami fish with a logos fact attached to them, or you could watercolor an ocean theme bookmark with a logos fact on it. ____________________________________________

**Write down Individual Tasks for this week:**

Think through what you need to have done by next class so you are ready to turn in a final outline of your idea on Friday. See the outline for more details. Think about how the quality assurance and manager can support. Are they researching logos facts? Are they writing down ideas for the take away for the public? Are they meeting with the designer or artist to collaborate? If so when and where are you meeting? Are they working on how you can make your station look unique and eye catching?

**Lead Designer Task:** Create a rough draft of a storyline or activity design. Remember your target audience. Share your work with the team. Deadline:______________

**Artist:** After the Lead Designer is finished. Next, Illustrate what the storyline or activity design should look like. Share your work with the team. Deadline:______________

**Quality Assurance:** Always keep track of the requirements and quality of each student’s work. Ensure that they are aligned. Assist in making the project. How can you support the project? **BE SPECIFIC!**
I will ___________________________________________ Deadline:______________

**Manager:** Over see that the deadlines are realistic and on track to finishing on time. Assist in making the project. How can you support the project? **BE SPECIFIC!**
I will ___________________________________________ Deadline:______________
Group Daily Task - Manager’s job to complete  
Outline Due Friday 3/8/19

1. We are going to create a ________________________________ for our exhibition station.

2. Our target audience is age group (Elementary, Middle, High, or Adults).

3. **Logos** - How many facts do you plan to incorporate into your activity? __________________
   This is one of the most critical elements of the project. It must be age appropriate, impactful/specific to the public so it will make them want to make a change, relevant to your topic, and accurate information. Write your fact(s) here.________________________
   __________________________________________________________________________
   __________________________________________________________________________
   __________________________________________________________________________

4. **Pathos** - What visuals do you plan to use so you create empathy and make the public want to do something about it? (keep it age appropriate).
   Describe the material _______________________ What is the cost? ____
   Describe how you plan to make it __________________________________________
   Illustrate a rough draft of what it looks like here -

5. **Action Plan** - Our goal is for the public to____________________________________________

6. **Take Away** - Connect this to your action plan. We will give them __________________________
   to take with them. This item is important that it visually and logically connects to the theme and it’s cheap/free to make, it is eco friendly (avoid using plastic), it is CREATIVE and won’t go straight into the trash after they get it. Stop motion groups need one as well.
   __________________________________________________________________________

7. **Activity** - (stop motion groups your audience just watches it) At my station the public will interact with our activity by __________________________________________
8. **Set Up** - How will your setup look unique and different from all of the others? It will be outdoors so it needs to withstand a possible light breeze. You have 4 weeks to create it and we must rely on supplies you can find or already have. You will be provided a table. I have paint, hot glue, markers, watercolor paper and paint, cardboard, can supply some wood (see me), we have a laser cutter, and 3D printer, plus black table clothes for each table. Below illustrate in detail what your booth set up looks like. Make sure it all is related to your topic. Include the table in 1-point perspective.

9. Do you have any questions?___________________________________________________________

10. How can I support you?______________________________________________________________