# Project Save the Earth Fair Art Critique Rubric

**Artist’s Name:** ______________________________  **Period:** 5/7, 6/8, 9/11, 10/12  
**Group #:** __________________

**Essential Question for Art:** How can we influence a certain audience to minimize their impact on Earth?

**Requirements:** You must be able to answer this question in your presentation. Your group must meet the requirements below. Your task is to create an activity or video that influences a target audience to take action on their impact on Earth.

<table>
<thead>
<tr>
<th>ESK 3</th>
<th>Requirements</th>
<th>4</th>
<th>3</th>
<th>2</th>
<th>1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logs</td>
<td>* Includes everything required Logos - Quality and specific fact(s) displayed clearly in your activity or video. It must be age appropriate, impactful/specific to our audience so it will make them want to make a change, relevant to your topic, and accurate information.</td>
<td>All requirements were met successfully</td>
<td>One requirement was not met successfully.</td>
<td>Two requirements were not met successfully.</td>
<td>More than three requirements were not met successfully.</td>
</tr>
<tr>
<td>Take Away</td>
<td>* Includes everything required Take Away - Connect this to your action plan. You gave the public something physical to take with them (minimum of 60). This item is important that it visually and logically connects to the theme and it’s cheap/free to make, it is eco friendly (avoid using plastic or handing out candy as your only take away), it is CREATIVE, made neatly so hopefully it won’t go straight into the trash after they get it. Stop motion groups need one as well. No fliers or business cards allowed.</td>
<td>All requirements were met successfully</td>
<td>One requirement was not met successfully.</td>
<td>Two requirements were not met successfully.</td>
<td>More than three requirements were not met successfully.</td>
</tr>
<tr>
<td>Pathos</td>
<td>* Includes everything required Paths - Quality visuals or stories that create empathy and make the public want to do something about it. (Keep it age appropriate). The images are complete and made neatly. They align with the logos fact(s).</td>
<td>All requirements were met successfully</td>
<td>One requirement was not met successfully.</td>
<td>Two requirements were not met successfully.</td>
<td>More than three requirements were not met successfully.</td>
</tr>
<tr>
<td>Activity</td>
<td>* Includes everything required Activity - (Stop motion groups your audience watches your video) Other stations the public has a hands on activity at your station. The activity is age appropriate, draws a crowd, and provides the public with new knowledge related to your topic. (Infinity Cube groups must provide another activity to accompany just flipping the infinity cube.)</td>
<td>All requirements were met successfully</td>
<td>One requirement was not met successfully.</td>
<td>Two requirements were not met successfully.</td>
<td>More than three requirements were not met successfully.</td>
</tr>
<tr>
<td>Station Set Up</td>
<td>* Includes everything required Station Set Up - Your set up is unique and different from all of the other groups or games seen at the fair. It will be outdoors so it needs to withstand a possible light breeze. You completed the decorations by April 10th. The pathos visuals are a focal point, the activity is easily accessible by the public (think about traffic flow), the logos facts are clearly displayed, the action plan goal is clearly displayed and EVERYTHING in your set up matches your theme.</td>
<td>All requirements were met successfully</td>
<td>One requirement was not met successfully.</td>
<td>Two requirements were not met successfully.</td>
<td>More than three requirements were not met successfully.</td>
</tr>
</tbody>
</table>

**Feedback:** (successes are... or suggestions are...)

---

**ESK 3 Essential Skills and Knowledge**

**Grade =** ______

**ESK 1 Essential Skills and Knowledge**

**Grade =** ______

**Take Away**

**Grade =** ______

**Action Plan**

**Grade =** ______

**Pathos**

**ESK 3 Design Concept**

**Grade =** ______

**Activity**

**ESK 1 Essential Skills and Knowledge**

**Grade =** ______

**Station Set Up**

**ESK 3 Design Concept**

**Grade =** ______